

Membership

If you are a returning member, you have right of first refusal. In July or August, please watch your mail carefully. We will send a commitment form to you that must be returned with payment by deadline. If you are a new member, complete the Commitment Form found on-line at www.salinabridal.com and return it to us. We will contact you regarding membership. The Salina Bridal Spectacular, Inc. is based upon non-competing businesses. For instance, if we already have a vendor representing wedding invitations, we cannot allow another member to join who will promote that same product category. When you apply, you may only declare one major category. The membership committee will review your application and get in touch with you. If other members need to be contacted to review your application for conflicts, it will be done in a timely manner. Participation Fee is \$300.

Dress and Appearance

This is a business/formal event. Please dress accordingly and make sure your materials are clean and professional.

Event Promotion

This event is heavily promoted in local newspapers, on-line, several radio stations, college newspapers, posters and invitations. If your fee is not paid by the deadline, your name will not appear on any of the promotional materials.

We understand you may have more questions. Please contact us and any member would be happy to give you more information about this very valuable show.

Salina Bridal Spectacular

www.salinabridal.com

P.O. Box 1533

Salina, KS 67402

Please check our website for individual contact information.



Show Information

Show Date:
First or Second Sunday in
January

Thank you for your interest in joining the Salina Bridal Spectacular, Inc. Our showcase bridal event occurs the first Sunday of January. Why so early? We try to attract young women on their holiday breaks from college. This time is generally a relaxed time when mothers and daughters work on wedding plans.

The show is held each year at the Holiday Inn Holidome and Convention Center in their ballroom. The showcase uses every available inch of convention space. We generally anticipate attendance of 500 or more. This includes brides, grooms, bridal party members, family, models, and vendors. We encourage you to prepare enough materials for at least 200 registered brides and grooms.

What is a registered guest? Those attending the show who took the time to complete the required registration card whether picked up at a sponsor location or on-line. We build our data base of leads for you from these registrations. You are given a copy of the data base after the show. If they did not complete the registration, they will not be wearing a "Bride" or "Groom" name tag. And, they are not eligible for any of our main prizes. The name tag wearers are your best prospect.

How much display space will I have? We generally encourage you to plan on an 8 feet wide by 8 feet deep area. Some vendors are granted more space simply because of their contribution to the operation of the show...hair and make up for models, décor, sound, lighting, etc. They require more space and contribute more

to the mechanics of the show. We do not use "pipe and drape." You will have a covered table that is six feet long.

Prizes!

Prizes are an important tool to draw participants. Each vendor is required to provide a prize with a minimum \$25 value. Most vendors go above and beyond this value. The more spectacular the prizes we have, the happier our guests are when they leave! This prize will be given away during the Fashion Show from our registrations.

